

Now you have a

WATER MENU

Selling premium water
in the restaurant

by Martin Riese

















The Water Idea





VICHY CATALAN
Sant Galdem de Noya
SANT GERMÀ DE NOYA
1863

Mountain Valley
Sparkling Water
Since 1871
33.8 FL OZ (1 QT, 1.8 OZ)

antipodes
NATURAL ARTESIAN WATER
33.8 FL OZ (1 QT, 1.8 OZ)

RO
ROITSCHOREN
0.5L

90H2O
BEVERLY HILLS
LIFESTYLE COLLECTION
500 ML 16.9 FL OZ

Ray's Stark Bar
WATER MENU

SKILDE
Artesian Water
500 ml (16.9 FL OZ)

From the heart of
FIJI
NATURAL ARTESIAN WATER
1 LITER (33.8 FL OZ)

BADOIT
1778
SAINT GALMIER
France
750 ml (25.4 FL OZ)

AMERICAN MITS
SPARKLING WATER
1 LITER (33.8 FL OZ)

ACQUA PANNA
TOSCANA
ITALIA
NATURAL SPRING WATER
750 ml (25.4 FL OZ)



What do you
need to know

What is the concept of the restaurant ?
Who is the clientele ?
Which storage facility has the restaurant ?
In which pace operates the restaurant ?



Ray's | Stark Bar





Ray's | *Stark Bar*
WATER MENU

Water is essential to life. But are all waters the same? The answer is no. Martin Riese, General Manager and Water Sommelier of Ray's & Stark Bar, has curated a water selection that demonstrates the difference in taste between twenty different waters sourced from various regions of the world. Terroir affects water just like wine. Let us take you on a global journey of water.

"Water is sometimes sharp and sometimes strong, sometimes acid and sometimes bitter, sometimes sweet and sometimes thick or thin, sometimes it is seen bringing hurt or pestilence, sometimes health giving, sometimes poisonous. It suffers change into as many natures as are the different places through which it passes."

- Leonardo Da Vinci

What is TDS?

TDS stands for total dissolved solids. It measures the mineral composition of any given water, which results in creating its own specific flavor profile and character. TDS levels determine how much sodium, magnesium, calcium and other minerals are present, therefore informing how your water of choice will pair with your food of choice. In our water menu, these levels begin at under 10mg on the low end, and go all the way up over 3,000 mg on the high end.

Sodium (Na)

Sodium is important for the proper functioning of nerves and muscles. It is also essential for the exchange of water between the cells. Together with chlorine, sodium forms our normal salt used to spice up our regular diet. While too much salt is unhealthy, none at all can lead to serious malfunction in our body.

Magnesium (Mg)

Magnesium is known as the anti-stress mineral. It is essential for maintaining the equilibrium between our muscular and nervous system. It is also important for converting blood sugar into energy. Magnesium is also useful in fighting osteoporosis and kidney stones.

Calcium (Ca)

There is more calcium in the body than any other mineral. It is used to maintain strong bones and teeth and keep your heart beating regularly. Calcium also aids in muscle activity and the transmission of nerve signals.

Introduction

	Page
CANADA	
Berg.....	6
DENMARK	
Iskilde.....	8
FIJI ISLANDS	
Fiji.....	10
FRANCE	
Badoit.....	12
Evian.....	14
Perrier.....	16
Saint Geron.....	18
GERMANY	
Gerolsteiner.....	20
ITALY	
Acqua Panna.....	22
Ferrarelle.....	24
S.Pellegrino.....	26
NEW ZEALAND	
Antipodes.....	28
NORWAY	
Voss.....	30
SPAIN	
Vichy Catalan.....	32
UNITED KINGDOM	
Hildon.....	34
Speyside Glenlivet.....	36
UNITED STATES	
American Summits.....	38
Beverly Hills 9OH2O.....	40
Mountain Valley Spring.....	42
Saratoga.....	44
Waiakea.....	46

Our Selection

BERG

Berg water is a glacial water from Western Greenland. As massive icebergs break off 15,000 year old glaciers, they are harvested and melted under strict purity guidelines to preserve the water's natural qualities. The result is a water virtually untouched by man with little to no trace of minerals.

Type: Still

TDS: 10 mg

Content: Sodium 2.6 mg
Magnesium 0.3 mg
Calcium 0.2 mg

Size: 0.75 liter

Price: \$20

Sweet ●●●●● Salty
Smooth ●●●●● Complex



Canada

Canada

ISKILDE

“Iskilde” means “cold spring” in Danish. This artesian spring was discovered in the Mosso Conservation area, a remote part of the Danish lake highlands, in 2001 by a retired insurance broker and his wife.

The aquifer from which the spring flows lies 150-180 feet below the surface and is covered by alternating layers of quartz-sand and hard clay. Uniquely, the water maintains a high content of oxygen that creates an unusual bubbling effect upon opening a bottle.

Type: Still

TDS: 426 mg

Content: Sodium 70 mg
Magnesium 6.8 mg
Calcium 63 mg

Size: 1.00 liter

Price: \$12

Denmark

Sweet ●●●●● Salty
Smooth ●●●●● Complex



Denmark

FIJI

FIJI water begins as rain falling on the tropical island of Viti Levu's north coast and is drawn from an artesian aquifer that lies hundreds of feet below the edges of a primitive rainforest. As it filters down through layer after layer of ancient volcanic rock, the natural filtration process introduces the mineral silica which contributes to Fiji Water's distinctly soft, smooth "mouth feel" (a professional tasters' term that refers to a liquid's taste and texture). That distance and isolation is part of what makes FIJI water so pure and rich in taste.

Type: Still

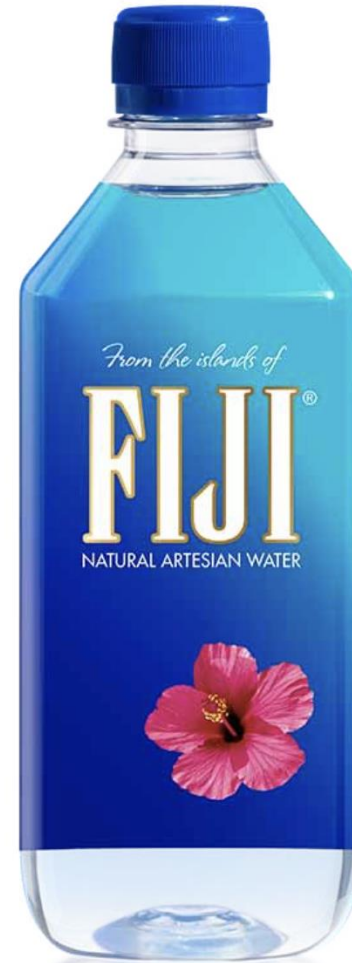
TDS: 224 mg

Content: Sodium 18 mg
Magnesium 15 mg
Calcium 18 mg

Size: 1.00 liter

Price: \$8

Sweet ●●●●● Salty
Smooth ●●●●● Complex



fi*ji*

fi*ji*

BADOIT

Badoit is naturally carbonated with tiny bubbles, the type found in fine Champagne, that give this water a light and sophisticated taste despite the TDS (total dissolved solid) content. The water rises through granite from a thermal spring in Saint Galmier, a town in the Loire region of France. It pairs well with sweet wine and cheese.

Type: Sparkling

TDS: 1200 mg

Content: Sodium 165 mg
Magnesium 85 mg
Calcium 190 mg

Size: 0.75 liter

Price: \$8

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



France

France

EVIAN

This water begins as rain and melt-water filtering down through sandstone and gravel in the French Alps. It takes 15 years for the water to pass through the mountain before rising to the spring, along the way it picks up calcium and magnesium producing a slightly bitter, unique taste that you will either love or hate.

Type: Still

TDS: 357 mg

Content: Sodium 6.5 mg
Magnesium 26 mg
Calcium 80 mg

Size: 0.75 liter

Price: \$8

France

Sweet ●●●●● Salty
Smooth ●●●●● Complex



France

PERRIER

One hundred and twenty million years ago, on the Languedoc plain in Southern France, rainwater seeped into the ground as volcanic gas rose up to the surface. When the water and gas met, they both forced their way up through the open fissures in the limestone and gushed with the release of carbonic gas. The water bubbled as if boiling, earning this place the name, "Les Bouillens," meaning 'bubbling spring' in French.

Type: Sparkling

TDS: 475 mg

Content: Sodium 9.5 mg
Magnesium 6.8 mg
Calcium 155 mg

Size: 0.75 liter

Price: \$9

France

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



France

SAINT GERON

The mineral spring of Saint Geron in Auvergne has a long and proud history. Enjoyed by the Romans, this water is the result of a thousand year voyage, starting with rainfall, seeping into the soil and following crevices deep down into the earth. Enriched by minerals along the way, it rises to the surface with a burst of complexity and is heralded for its health benefits.

Type: Sparkling

TDS: 1158 mg

Content: Sodium 225 mg
Magnesium 53 mg
Calcium 79 mg

Size: 0.75 liter

Price: \$8

France

Sweet ●●●●●●●● Salty
Smooth ●●●●●●●● Complex



France

GEROLSTEINER

The sparkling thirst quencher with the fresh flavor: Gerolsteiner is Germany's most consumed mineral water.

Special geological circumstances typical to the Eifel mountain range are the reason for the inimitable freshness and the healthy substances contained in Gerolsteiner. The volcanic origin of the rock is responsible for the high calcium and magnesium content in Gerolsteiner. A liter of Gerolsteiner Sparkling covers a third of the daily requirements for these two nutrients.

Type: Sparkling

TDS: 2527 mg

Content: Sodium 118 mg
Magnesium 108 mg
Calcium 348 mg

Size: 0.75 liter

Price: \$10

Germany

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



Germany

ACQUA PANNA

The Acqua Panna source is nestled among beech wood and chestnut forests on the slopes of Mount Gazzaro, 3,700 feet high in the pristine Apennine Mountains of Tuscany. This serene, vast, unspoiled natural reserve, brings forth a luminous water with neither the slightest effervescence nor odor.

The first sip has a pleasant, fresh taste due to the low acid and low mineral salt content. Not without structure, it imparts a taste that is as light as a feather, pleasantly soft and velvety.

Type: Still

TDS: 188 mg

Content: Sodium 7 mg
Magnesium 7 mg
Calcium 32 mg

Size: 0.75 liter

Price: \$8

Sweet ●●●●● Salty
Smooth ●●●●● Complex



Italy

Italy

FERRARELLE

This water of volcanic origin begins its life in the south of Italy. It takes ten years for the water to pass slowly through the underground rock and uncontaminated depths of this source. As it does, Ferrarelle water encounters the natural gas of an ancient and now extinct volcano gaining its effervescence and producing a full, pleasant taste.

Type: Sparkling

TDS: 1285 mg

Content: Sodium 49 mg
Magnesium 18 mg
Calcium 362 mg

Size: 1.00 liter

Price: \$12

Sweet ●●●●● Salty
Smooth ●●●●● Complex



Italy

Italy

S.PELLEGRINO

S.Pellegrino flows naturally from a spring in Val Brembana, in the foothills of the Italian Alps in the territory of San Pellegrino Terme, near Bergamo (Lombardy). The water arrives at the surface naturally enriched with mineral salts. S.Pellegrino water has a lot of presence thanks to its lively and long-lasting bubbles, which feel creamy on the palate and a slightly salty taste, well-balanced with acidity to give an overall refreshing, thirst-quenching feel.

Type: Sparkling

TDS: 1109 mg

Content: Sodium 36 mg
Magnesium 53 mg
Calcium 181 mg

Size: 0.75 liter

Price: \$9

Sweet ●●●●● Salty
Smooth ●●●●● Complex



Italy

Italy

ANTIPODES

Sourced from the deepest high quality aquifer in New Zealand, antipodes is one of New Zealand's purest waters. Filtered for up to 300 years through layers of ignimbrite rock, it is naturally high in silica content and untouched from its source, hundreds of meters below the ground. The antipodes source was specifically chosen for a mineral content subtle enough not to alter the palate, perfectly complementing the fine wine and food experience.

Recognized by the United Nations for its environmental initiatives, antipodes is the first premium water in the world to be carbon neutral to the dining table, anywhere in the world.

Type: Still

TDS: 130 mg

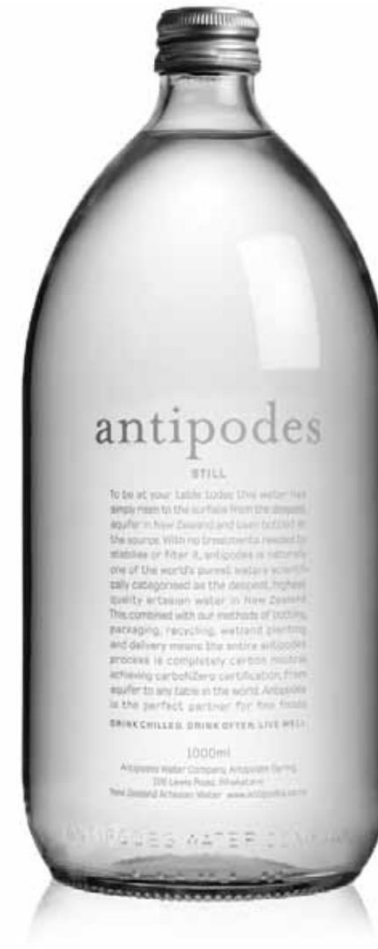
Content: Sodium 10.6 mg
Magnesium 1.7 mg
Calcium 3.4 mg

Size: 1.00 liter

Price: \$12

New Zealand

Sweet ●●●●● Salty
Smooth ●●●●● Complex



New Zealand

VOSS

Voss artesian water was one of the first companies to combine design with water. The cylindrical packaging, famously designed by Neil Kraft (formerly chief design artist for Calvin Klein), added a premium element to the water market in the United States, which set the stage for water to be seen as more than just a beverage, and to become the lifestyle choice that it is today.

Type: Still

TDS: 22 mg

Content: Sodium 6 mg
Magnesium 1 mg
Calcium 5 mg

Size: 0.80 liter

Price: \$10

Norway

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



Norway

VICHY CATALAN

This water rises from a very unique 140 F hot spring in Girona, in the Catalan region of Spain. Ancient rulers, conquerors and health-seekers have been coming to this spring for health benefits since the Middle Ages. The TDS level in this water is simply mind-blowing. At a staggering 3,052 milligrams per liter, you are certain to get a full dose of several key minerals including Calcium, Magnesium, Sodium, Potassium, Bicarbonate, Flouride and Silica. At these levels of content, carbonation comes at high pressure so be careful opening.

Type: Sparkling

TDS: 3052 mg

Content: Sodium 1100 mg
Magnesium 6.4 mg
Calcium 14 mg

Size: 1.00 liter

Price: \$12

Spain

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



Spain

HILDON

The distinctive terroir of Hildon natural mineral water comes from deep beneath the chalk hills of the beautiful Hampshire countryside. This chalk environment filters the water to exceptional purity and embodies it with a specific composition of minerals characteristic of the geological strata it flows through. This 'fingerprint' gives this water a taste and composition which is uniquely Hildon and a favorite of the Royals.

Type: Sparkling

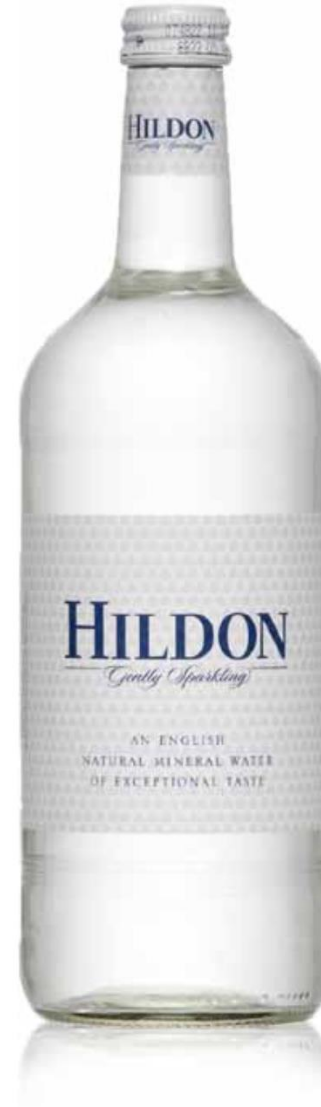
TDS: 312 mg

Content: Sodium 7.7 mg
Magnesium 1.7 mg
Calcium 97 mg

Size: 0.75 liter

Price: \$12

Sweet ●●●●● Salty
Smooth ●●●●● Complex



SPEYSIDE GLENLIVET

Good water makes good whisky, and the still version of this slightly alkaline, low TDS water is the perfect match for your single-malt whisky.

The spring, located in Speyside away from habitation, industry, and agriculture, is locally known as Slochd. Speyside produces more single-malt whisky than any other part of the world. Quartzite at the source keeps high levels of minerals from mixing with the water.

Speyside Glenlivet is bottled at the source in The Braes of Glenlivet on the remote Crown Estate of Glenlivet, near Ballindalloch in Moray, Scotland.

Type: Still

TDS: 58 mg

Content: Sodium 4 mg
Magnesium 2 mg
Calcium 12 mg

Size: 0.75 liter

Price: \$12

United Kingdom

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



United Kingdom

AMERICAN SUMMITS

The Beartooth mountain range was formed 60 million years ago during the Laramide Orogeny, an episode of great mountain building that resulted in the preservation of 3.3 to 4 billion year old pre-cambrian granite (formed before the existence of bacterial life) and crystalized metamorphic rock 10,000 feet or more above sea level. This same immense rock formation serves as the natural filtration system for the spring water that flows downward to the bottling facility.

Type: Sparkling

TDS: 380 mg

Content: Sodium 12 mg
Magnesium 20 mg
Calcium 78 mg

Size: 0.75 liter

Price: \$9



BEVERLY HILLS 90H2O

Winner of the World's Best Water Award, Beverly Hills 90H2O was specially designed to embody the glamour, style, and vitality of Beverly Hills. Pristine spring water from the Northern California mountains is combined with carefully selected natural minerals to create a silky smooth taste and an exceptional alkaline, electrolyte-rich health profile. The stunning sapphire blue and gold bottle is made from the highest-quality BPA-free PET, it is 100% recyclable, and it was designed to block UV light in order to protect the award-winning crafted water.

Type: Still

TDS: 410 mg

Content: Sodium 4 mg
Magnesium 40 mg
Calcium 30 mg

Size: 0.50 liter

Price: \$4

United States

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



United States

MOUNTAIN VALLEY SPRING

Naturally filtered and enriched with minerals during a 3,500 year journey through the Ouachita Mountains in Arkansas, "America's Premium Water" has been bottled from the same protected spring since 1871. A favorite of chefs and wine connoisseurs, this sodium free sparkling water has a light effervescence that will not overwhelm your palate and pairs perfectly with any meal. Mountain Valley Water has been served in the White House by thirteen U.S. presidents.

Type: Sparkling

TDS: 220 mg

Content: Sodium 0 mg
Magnesium 7.3 mg
Calcium 74 mg

Size: 1.00 liter

Price: \$10

Sweet ●●●●● Salty
Smooth ●●●●● Complex



SARATOGA

Steeped in legend and lore, and from deep beneath the lush Adirondack foothills comes one of the few naturally carbonated springs in the country. Drinking and bathing in the waters of Saratoga Springs was regarded as medicine by the Mohawk and Iroquois Indians, who celebrated its strong healing and curative properties.

Type: Sparkling

TDS: 160 mg

Content: Sodium 9 mg
Magnesium 3 mg
Calcium 14 mg

Size: 0.75 liter

Price: \$9

United States

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



United States

**"HUMAN NATURE IS LIKE WATER.
IT TAKES THE SHAPE OF ITS CONTAINER."
- WALLACE STEVENS**



Wine Bar







POPCORN

POPCORN



SPARKLING WATER



UNITED STATES | MOUNTAIN VALLEY SPRINGS

TDS 220 mg CONTENTS Sodium 0 mg
SIZE 1 liter Magnesium 7.3 mg
PRICE \$10 Calcium 74 mg

SWEET ● ● ● ● ● ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● ● ● ● ● ● COMPLEX



UNITED KINGDOM | HILDON

TDS 312 mg CONTENTS Sodium 7.7 mg
SIZE 0.75 liter Magnesium 1.7 mg
PRICE \$12 Calcium 97 mg

SWEET ● ● ● ● ● ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● ● ● ● ● ● COMPLEX



FRANCE | BADOIT

TDS 1200 mg CONTENTS Sodium 165 mg
SIZE 0.75 liter Magnesium 85 mg
PRICE \$8 Calcium 190 mg

SWEET ● ● ● ● ● ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● ● ● ● ● ● COMPLEX



SPAIN | VICHY CATALAN

TDS 3052 mg CONTENTS Sodium 1100 mg
SIZE 1 liter Magnesium 6.4 mg
PRICE \$12 Calcium 14 mg

SWEET ● ● ● ● ● ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● ● ● ● ● ● COMPLEX

STILL WATER



UNITED STATES | WAIKEA

TDS 78 mg CONTENTS Sodium 6 mg
SIZE 1 liter Magnesium 3 mg
PRICE \$8 Calcium 28 mg

SWEET ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● COMPLEX



FIJI | FIJI

TDS 224 mg CONTENTS Sodium 18 mg
SIZE 1 liter Magnesium 15 mg
PRICE \$8 Calcium 18 mg

SWEET ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● COMPLEX



UNITED STATES | BEVERLY HILLS 9OH2O

TDS 400 mg CONTENTS Sodium 4 mg
SIZE 0.5 liter Magnesium 40 mg
PRICE \$5 Calcium 30 mg

SWEET ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● COMPLEX



DENMARK | ISKILDE

TDS 426 mg CONTENTS Sodium 70 mg
SIZE 1 liter Magnesium 6.8 mg
PRICE \$12 Calcium 63 mg

SWEET ● ● ● ● ● SALTY
SMOOTH ● ● ● ● ● COMPLEX

PATINA





PATINA

WATER MENU

INTRODUCTION

Water is essential to life. But are all waters the same? The answer is no. Martin Riese, Water Sommelier, has curated a water selection that demonstrates the difference in taste between twenty different waters sourced from various regions of the world. Terroir affects water just like wine. Let us take you on a global journey of water.

“Water is sometimes sharp and sometimes strong, sometimes acid and sometimes bitter, sometimes sweet and sometimes thick or thin, sometimes it is seen bringing hurt or pestilence, sometimes health giving, sometimes poisonous. It suffers change into as many natures as are the different places through which it passes.”

- Leonardo Da Vinci

OUR SELECTION

CANADA	Page
Berg.....	6
DENMARK	
Iskilde.....	8
FIJI ISLANDS	
Fiji.....	10
FRANCE	
Badoit.....	12
Evian.....	14
Perrier.....	16
Saint Geron.....	18
GERMANY	
Apollinaris.....	20
Gerolsteiner.....	22
ITALY	
Acqua Panna.....	24
Ferrarelle.....	26
S. Pellegrino.....	28
NORWAY	
Voss.....	30
SPAIN	
Vichy Catalan.....	32
UNITED KINGDOM	
Hildon.....	34
UNITED STATES	
American Summits.....	36
Beverly Hills 9OH2O.....	38
Mountain Valley Spring.....	40
Saratoga.....	42
Waiakea.....	44

CANADA

BERG

Berg Water is a glacial water from western Greenland. As massive icebergs break off 15,000 year old glaciers, they are harvested and melted under strict purity guidelines to preserve the water's natural qualities. The result is a water virtually untouched by man and with little to no trace of minerals.

Type: Still

TDS: 10 mg

Content: Sodium 2.6 mg
Magnesium 0.3 mg
Calcium 0.2 mg

Size: 0.75 liter

Price: \$20

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



DENMARK

ISKILDE

“Iskilde” means “cold spring” in Danish. This artesian spring was discovered in the Mosso Conservation area in a remote part of the Danish lake highlands in 2001 by a retired insurance broker and his wife.

The aquifer from which the spring flows lies 150-180 ft below the surface and is covered by alternating layers of quartz-sand and hard clay. Uniquely, the water maintains a high content of oxygen that creates an unusual bubbling effect upon opening a bottle.

Type: Still

TDS: 426 mg

Content: Sodium 70 mg
Magnesium 6.8 mg
Calcium 63 mg

Size: 1.00 liter

Price: \$12

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



FIJI

FIJI

FIJI water begins as rain falling on the tropical island of Viti Levu's north coast and is drawn from an artesian aquifer that lies hundreds of feet below the edges of a primitive rainforest. As it filters down through layer after layer of ancient volcanic rock, the natural filtration process introduces the mineral silica which contributes to Fiji Water's distinctly soft, smooth "mouthfeel" (a professional tasters' term that refers to a liquid's taste and texture). That distance and isolation is part of what makes FIJI water so pure and rich in taste.

Type: Still

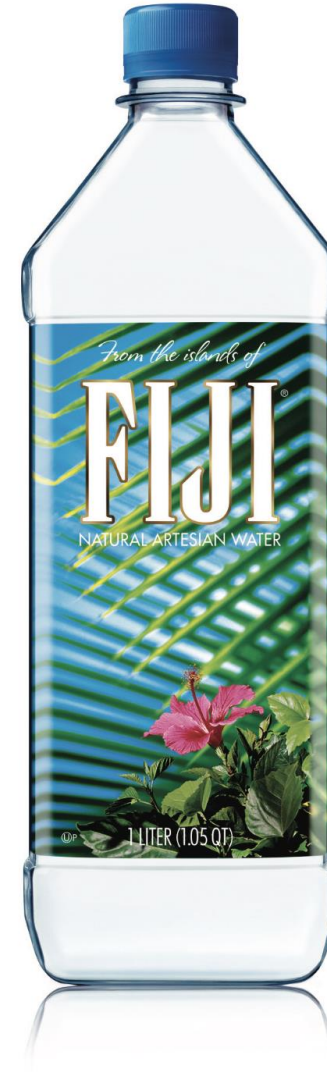
TDS: 224 mg

Content: Sodium 18 mg
Magnesium 15 mg
Calcium 18 mg

Size: 1.00 liter

Price: \$8

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



FRANCE

BADOIT

Badoit is naturally carbonated with tiny bubbles, the type found in fine Champagne, that give this water a light and sophisticated taste despite the TDS (total dissolved solid) content. The water rises through granite from a thermal spring in Saint Galmier, a town in the Loire region of France. It pairs well with sweet wine and cheese.

Type: Sparkling

TDS: 1200 mg

Content: Sodium 165 mg
Magnesium 85 mg
Calcium 190 mg

Size: 0.75 liter

Price: \$8

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



FRANCE

EVIAN

This water begins as rain and melt-water filtering down through sandstone and gravel in the French Alps. It takes 15 years for the water to pass through the mountain before rising to the spring, along the way it picks up calcium and magnesium producing a slightly bitter, unique taste that you will either love or hate.

Type: Still

TDS: 357 mg

Content: Sodium 6.5 mg
Magnesium 26 mg
Calcium 80 mg

Size: 0.75 liter

Price: \$8

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



FRANCE

PERRIER

One hundred and twenty million years ago, on the Languedoc plain in southern France, rainwater seeped into the ground as volcanic gas rose up to the surface. When the water and gas met, they both forced their way up through the open fissures in the limestone and gushed with the release of carbonic gas. The water bubbled as if boiling, earning this place the name, "Les Bouillens," meaning 'boiling waters' in French.

Type: Sparkling

TDS: 475 mg

Content: Sodium 9.5 mg
Magnesium 6.8 mg
Calcium 155 mg

Size: 0.75 liter

Price: \$9

Sweet ●●●●●●●●●● Salty ●●●●●●●●●●
Smooth ●●●●●●●●●● Complex ●●●●●●●●●●



FRANCE

SAINT GERON

The mineral spring of Saint Geron in Auvergne has a long and proud history. Enjoyed by the Romans, this water is the result of a thousand year voyage, starting with rainfall seeping into the soil and following crevices deep down into the earth. Enriched by minerals along the way, it rises to the surface with a burst of complexity and is heralded for its health benefits.

Type: Sparkling

TDS: 1158 mg

Content: Sodium 225 mg
Magnesium 53 mg
Calcium 79 mg

Size: 0.75 liter

Price: \$8

Sweet ●●●●●●●●●● Salty ●●●●●●●●●●
Smooth ●●●●●●●●●● Complex ●●●●●●●●●●



GERMANY

APOLLINARIS

“The Queen of Table Waters” originates in a site which has different layers of rock and volcanic occlusions: the Eifel. This unspoiled landscape allows the water to penetrate into the deepest layers of the earth. Natural carbonic acid collects from the volcanic rock stratum, facilitating the absorption of many minerals and giving this water its natural effervescence.

Type: Sparkling

TDS: 2,650 mg

Content: Sodium 410 mg
Magnesium 130 mg
Calcium 100 mg

Size: 0.75 liter

Price: \$12

Sweet ●●●●●●●●●● Salty ●●●●●●●●●●
Smooth ●●●●●●●●●● Complex ●●●●●●●●●●



GERMANY

GEROLSTEINER

The sparkling thirst quencher with the fresh flavor: Gerolsteiner is Germany's most consumed mineral water.

Special geological circumstances typical to the Eifel are the reason for the inimitable freshness and the healthy substances contained in Gerolsteiner. The volcanic origin of the rock is responsible for the high calcium and magnesium content in Gerolsteiner. A liter of Gerolsteiner Sparkling covers a third of the daily requirements for these two nutrients.

Type: Sparkling

TDS: 2527 mg

Content: Sodium 118 mg
Magnesium 108 mg
Calcium 348 mg

Size: 0.75 liter

Price: \$10

Sweet ●●●●●●●●●● Salty ●●●●●●●●●●
Smooth ●●●●●●●●●● Complex ●●●●●●●●●●



ITALY

ACQUA PANNA

The Acqua Panna source is nestled among beech wood and chestnut forests on the slopes of Mount Gazzaro, 3,700 feet high in the pristine Apennines Mountains of Tuscany. This serene, vast, unspoiled natural reserve, brings forth a luminous water with neither the slightest effervescence nor odor. The first sip has a pleasant, fresh taste due to the low acid and low mineral salt content. Not without structure, it imparts a taste that is as light as a feather, pleasantly soft and velvety.

Type: Still

TDS: 188 mg

Content: Sodium 7 mg
Magnesium 7 mg
Calcium 32 mg

Size: 0.75 liter

Price: \$8

Sweet ●●●●● Salty
Smooth ●●●●● Complex



ITALY

FERRARELLE

This water of volcanic origin begins its life in the south of Italy. It takes ten years for the water to pass slowly through the underground rock and uncontaminated depths of this source. As it does, Ferrarelle water encounters the natural gas of an ancient and now extinct volcano gaining its effervescence and producing a full, pleasant taste.

Type: Sparkling

TDS: 1285 mg

Content: Sodium 49 mg
Magnesium 18 mg
Calcium 362 mg

Size: 1.00 liter

Price: \$12

Sweet ●●●●●●●●●● Salty ●●●●●●●●●●
Smooth ●●●●●●●●●● Complex ●●●●●●●●●●



ITALY

S. PELLEGRINO

S.Pellegrino flows naturally from a spring in Val Brembana, in the foothills of the Italian Alps in the territory of San Pellegrino Terme, near Bergamo (Lombardy). The water arrives at the surface naturally enriched with mineral salts. S.Pellegrino water has a lot of presence thanks to its lively and long-lasting bubbles, which feel creamy on the palate and a slightly salty taste, well-balanced with acidity to give an overall refreshing, thirst-quenching feel.

Type: Sparkling

TDS: 1109 mg

Content: Sodium 36 mg
Magnesium 53 mg
Calcium 181 mg

Size: 0.75 liter

Price: \$9

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



NORWAY

VOSS

Voss Artesian water was one of the first companies to combine design with water. The cylindrical packaging, famously designed by Neil Kraft (formerly chief design artist for Calvin Klein), added a premium element to the water market in the United States which set the stage for water to be seen as more than just a beverage, and to become the lifestyle choice that it is today.

Type: Still

TDS: 22 mg

Content: Sodium 6 mg
Magnesium 1 mg
Calcium 5 mg

Size: 0.80 liter

Price: \$10

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



SPAIN

VICHY CATALAN

This water rises from a very unique 140 F hot spring in Girona, in the Catalan region of Spain. Ancient rulers, conquerors and health-seekers have been coming to this spring for health benefits since the Middle Ages. The TDS level in this water is simply mind-blowing. At a staggering 3,052 milligrams per liter, you are certain to get a full dose of several key minerals including Calcium, Magnesium, Sodium, Potassium, Bicarbonate, Flouride and Silica. At these levels of content, carbonation comes at high pressure so be careful opening.

Type: Sparkling

TDS: 3052 mg

Content: Sodium 1100 mg
Magnesium 6.4 mg
Calcium 14 mg

Size: 1.00 liter

Price: \$12

Sweet ●●●●●● Salty ●
Smooth ●●●●●● Complex ●



UNITED KINGDOM

HILDON

The distinctive terroir of Hildon Natural Mineral Water comes from deep beneath the chalkhills of the beautiful Hampshire countryside. This chalk environment filters the water to exceptional purity and embodies it with a specific composition of minerals characteristic of the geological strata it flows through. This 'fingerprint' gives this water a taste and composition which is uniquely Hildon and a favorite of the Royals.

Type: Sparkling

TDS: 312 mg

Content: Sodium 7.7 mg
Magnesium 1.7 mg
Calcium 97 mg

Size: 0.75 liter

Price: \$12

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



UNITED STATES

AMERICAN SUMMITS

The Beartooth Mountain Range was formed 60 million years ago during the Laramide Orogeny, an episode of great mountain building that resulted in the preservation of 3.3 to 4 billion year old pre-cambrian granite (formed before the existence of bacterial life) and crystallized metamorphic rock 10,000 feet or more above sea level. This same immense rock formation serves as the natural filtration system for the spring water that flows downward to the bottling facility.

Type: Sparkling

TDS: 380 mg

Content: Sodium 12 mg
Magnesium 20 mg
Calcium 78 mg

Size: 0.75 liter

Price: \$9

Sweet ●●●●●●●●●● Salty
Smooth ●●●●●●●●●● Complex



UNITED STATES

BEVERLY HILLS 90H2O

Recent winner of the World's Best Water Award, Beverly Hills 90H2O was inspired by the crafting of fine wine and spirits. Pristine spring water from Northern California Mountains is combined with a select balance of natural minerals, resulting in a 7.5 pH and a silky smooth, incredibly crisp taste profile. These characteristics were chosen to produce a water that pairs perfectly with fine foods, wines, and spirits. To add to the ethos of designer water, 90H2O is batch produced in limited editions of 10,000 diamond-like glass bottles.

Type: Still

TDS: 410 mg

Content: Sodium 4 mg
Magnesium 40 mg
Calcium 30 mg

Size: 1.00 liter

Price: \$13

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



UNITED STATES

MOUNTAIN VALLEY SPRING

Naturally filtered and enriched with minerals during a 3,500 year journey through the Ouachita Mountains in Arkansas, "America's Premium Water" has been bottled from the same protected spring since 1871. A favorite of chefs and wine connoisseurs, this sodium free sparkling water has a light effervescence that will not overwhelm your palate and pairs perfectly with any meal. Mountain Valley Water has been served in the White House by thirteen U.S. Presidents.

Type: Sparkling

TDS: 220 mg

Content: Sodium 0 mg
Magnesium 7.3 mg
Calcium 74 mg

Size: 1.00 liter

Price: \$10

Sweet ● ● ● ● ● Salty
Smooth ● ● ● ● ● Complex



UNITED STATES

SARATOGA

Steeped in legend and lore, and from deep beneath the lush Adirondack foothills comes one of the few naturally carbonated springs in the country. Drinking and bathing in the waters of Saratoga Springs was regarded as medicine by the Mohawk and Iroquois Indians, who celebrated its strong healing and curative properties.

Type: Sparkling

TDS: 160 mg

Content: Sodium 9 mg
Magnesium 3 mg
Calcium 14 mg

Size: 0.75 liter

Price: \$9

Sweet ●●●●● Salty ●●●●●
Smooth ●●●●● Complex ●●●●●



**“HUMAN NATURE IS LIKE WATER.
IT TAKES THE SHAPE OF ITS CONTAINER.”**

- WALLACE STEVENS

A dynamic splash of clear blue water against a white background. The water is captured mid-air, creating a sense of movement and freshness. The splash is centered horizontally and extends across most of the width of the image. The water droplets and bubbles are clearly visible, adding texture and depth to the scene.

TRAIN

THE STAFF



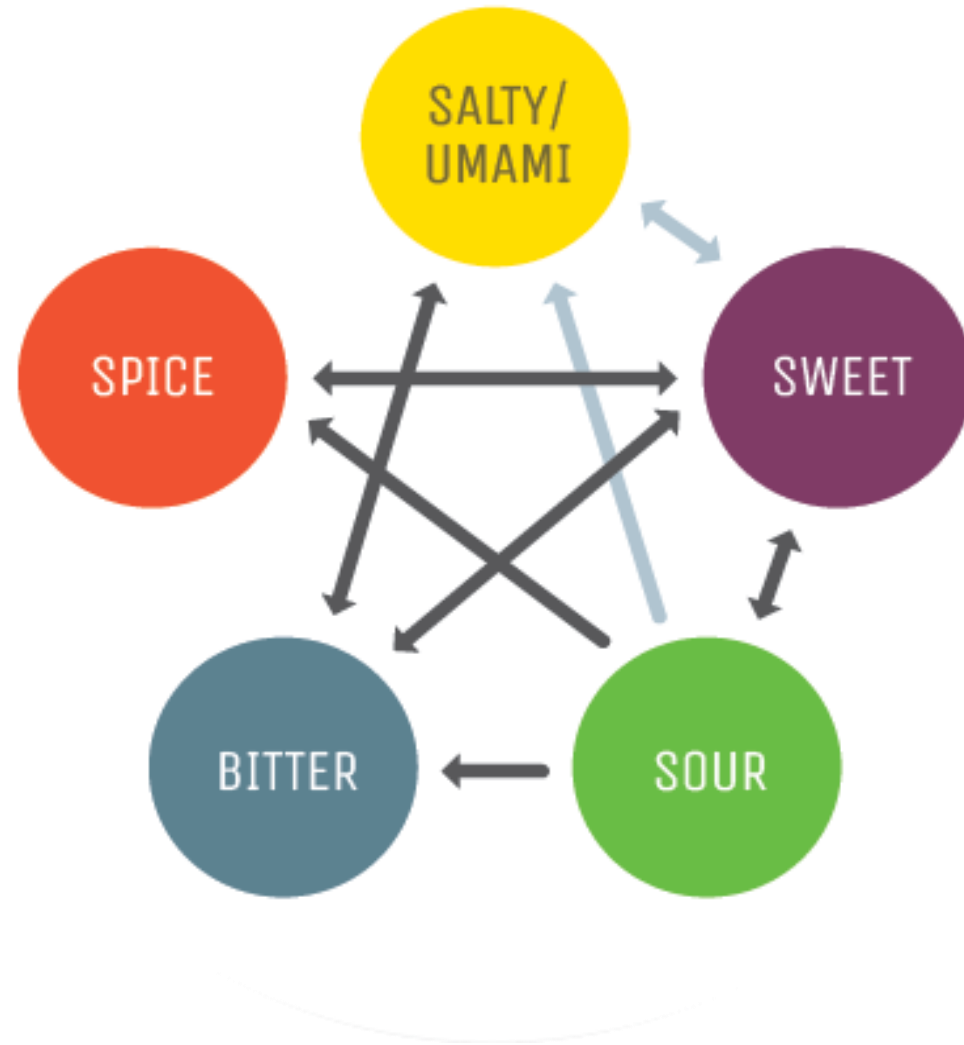
What is TDS ?

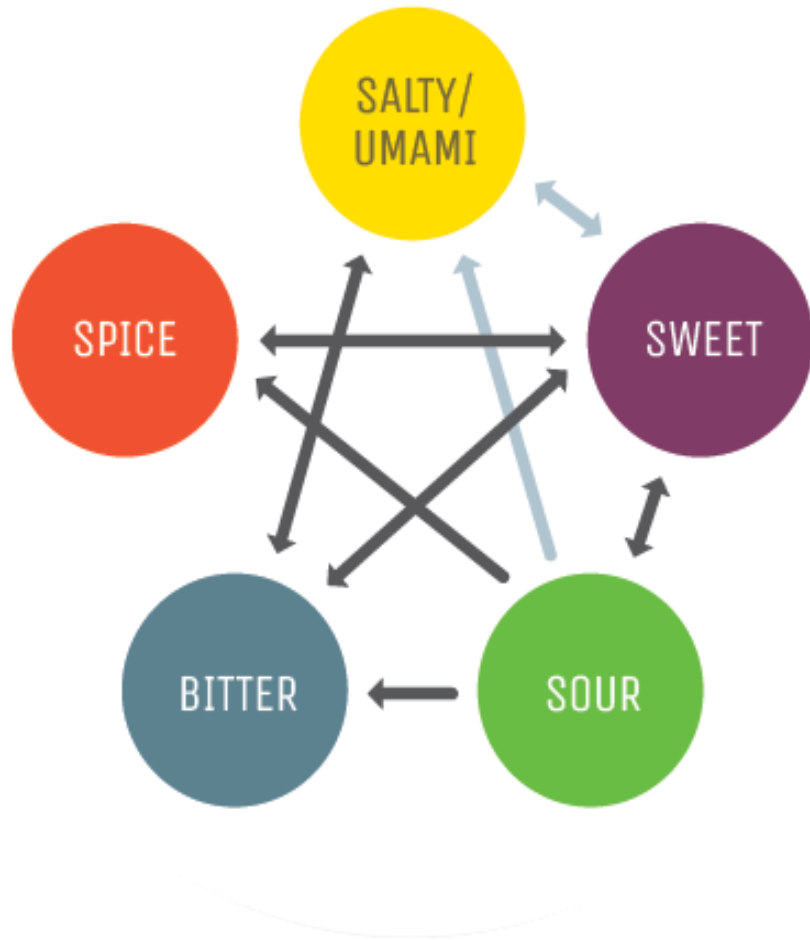
Why has water taste ?

Can you pair water ?

Steps of Water Service !







The grey arrows: Enhances
Brings out the other flavor

The dark arrows: Balances
Counteracts the other flavor, If your dish is experiencing to much of one flavor, use a balancing flavor to level it out

When a water is on the sweet side,

*it enhances flavors of salty/umami
and
balances the flavor of spice, bitter and sour.*







PATINA

			Change	Change
	No water menu	With water menu		
Price range	\$5 - \$8	\$5 - \$20		
Water Sales	35,525.50	44,626.50	+9,101	+25%
Capture rate in \$	1.83	2.64	+0.81	+44%
Profit in \$	24,867.85	31,238.55	+6,370.70	+25%



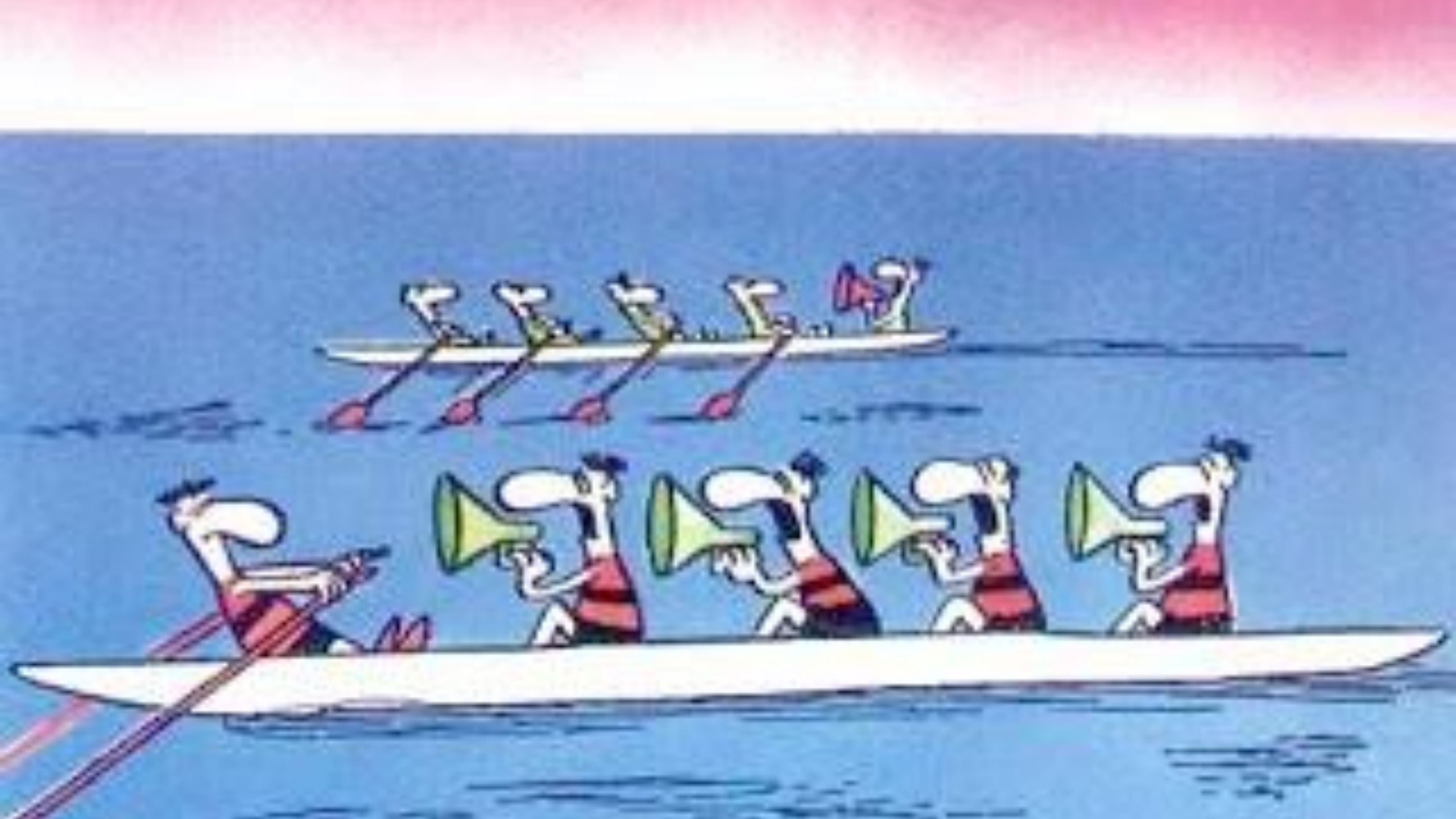
Wine Bar

			Change	Change
	No water menu	With water menu		
Price range	\$5 - \$8	\$5 - \$12		
Water Sales	14,213	17,852	+3,639	+25%
Capture rate in \$	1,63	2,26	+0,63	+38%
Profit in \$	9,949.10	12,496.40	+2547.30	+20%



Ray's | Stark Bar

			Change	Change
	No water menu Filtration system in place	With water menu		
Price range	\$2 per person	\$8 - \$20		
Water Sales	22,359.25	97,970.07	+75,610.82	+438%
Capture rate in \$	0.17	0.68	+0.51	+400%
Profit in \$	17,559	68,579.04	+51,020	+390%







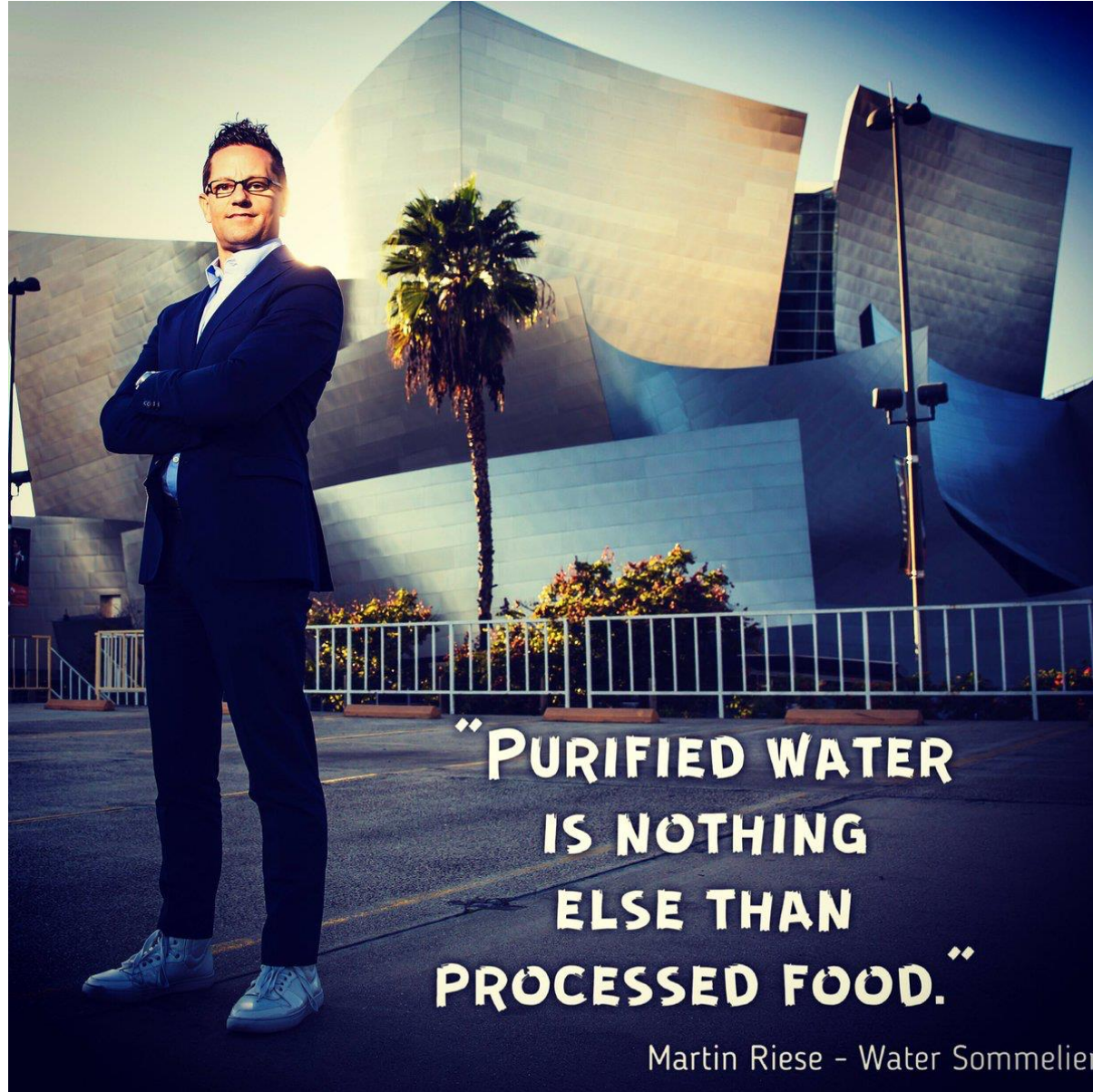
**WATER
IS NOT JUST
WATER**



Happy Sunday

WHICH
WATER
ARE YOU
DRINKING
TODAY

Martin Riese - Water Sommelier



**“PURIFIED WATER
IS NOTHING
ELSE THAN
PROCESSED FOOD.”**

Martin Riese - Water Sommelier







FANCY SOCKS



WATER SOMMELIER



