





**INTRODUCING...**

**PRIMAL**

*Artesian Water*<sup>TM</sup>

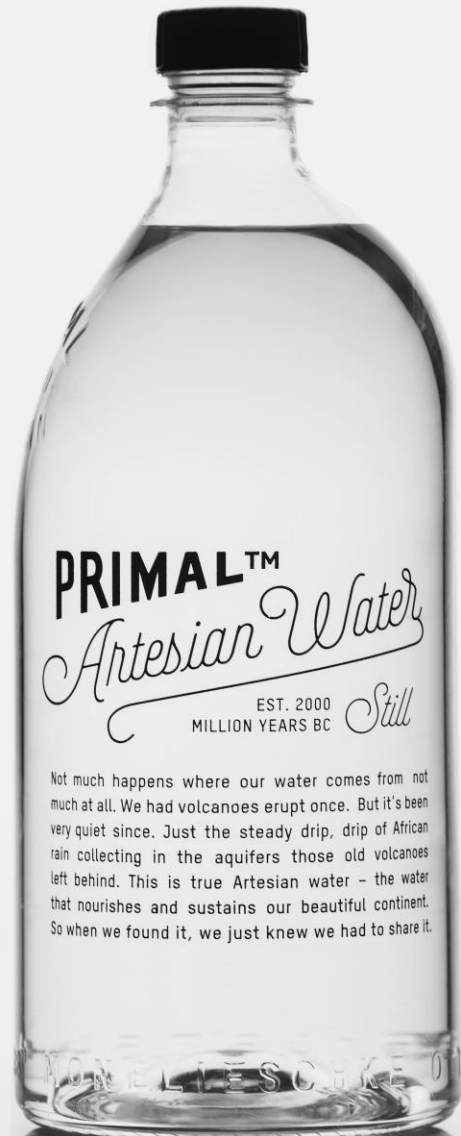
MANKIND'S FINEST  
FOR 3 MILLION YEARS

*Still*



**PRIMAL™**  
*Artesian Water*  
EST. 2000  
MILLION YEARS BC *Still*

Not much happens where our water comes from, not much at all. We had volcanoes erupt once. But it's been very quiet since. Just the steady drip, drip of African rain collecting in the aquifers those old volcanoes left behind. This is true Artesian water - the water that nourishes and sustains our beautiful continent. So when we found it, we just knew we had to share it.



**PRIMAL™**  
*Artesian Water*  
EST. 2000  
MILLION YEARS BC *Still*

Not much happens where our water comes from, not much at all. We had volcanoes erupt once. But it's been very quiet since. Just the steady drip, drip of African rain collecting in the aquifers those old volcanoes left behind. This is true Artesian water - the water that nourishes and sustains our beautiful continent. So when we found it, we just knew we had to share it.



**PRIMAL™**  
*Artesian Water*  
EST. 2000 *Still*  
MILLION YEARS BC

Not much happens where our water comes from, not much at all. We had volcanoes erupt once. But it's been very quiet since. Just the steady drip, drip of ancient rain collecting in the aquifers those old volcanoes left behind. This is true Artesian water - the water that nourishes and sustains our beautiful continent. So when we found it, we just knew we had to share it.

**PRIMAL™**  
*Artesian Water*  
EST. 2000 *Still*  
MILLION YEARS BC

Not much happens where our water comes from, not much at all. We had volcanoes erupt once. But it's been very quiet since. Just the steady drip, drip of African rain collecting in the aquifers those old volcanoes left behind. This is true Artesian water - the water that nourishes and sustains our beautiful continent. So when we found it, we just knew we had to share it.

























**PRIMAL™**  
*Artesian Water*  
EST. 2000  
MILLION YEARS BC *Still*

Not much happens where our water comes from, not much at all. We had volcanoes erupt once. But it's been very quiet since. Just the steady drip, drip of distant rain collecting in the aquifers those old volcanoes left behind. This is true Artesian water - the water that nourishes and sustains our beautiful continent. So when we found it, we just knew we had to share it.

**PRIMAL™**  
*Artesian Water*  
EST. 2000  
MILLION YEARS BC *Still*

Not much happens where our water comes from, not much at all. We had volcanoes erupt once. But it's been very quiet since. Just the steady drip, drip of African rain collecting in the aquifers those old volcanoes left behind. This is true Artesian water - the water that nourishes and sustains our beautiful continent. So when we found it, we just knew we had to share it.