

Curated Water Cuvée

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Founder & General Manager

Vision:

Giving water the
attention it deserves



Regularly
Restrictions


The world
of water

Our
answer


CUVÉE

STRATEGY =

INFO



Society Trends
healthy



Premium
Beverages



Water Trends
&
Drinking
Experience

What should be noted if we want to create a new premium water ?

Water Trends



Design Editions



Infused Water



Flavoured Water



Society Trends



Fine Dining & Celebrations



Cuvée

a sign for premium quality !

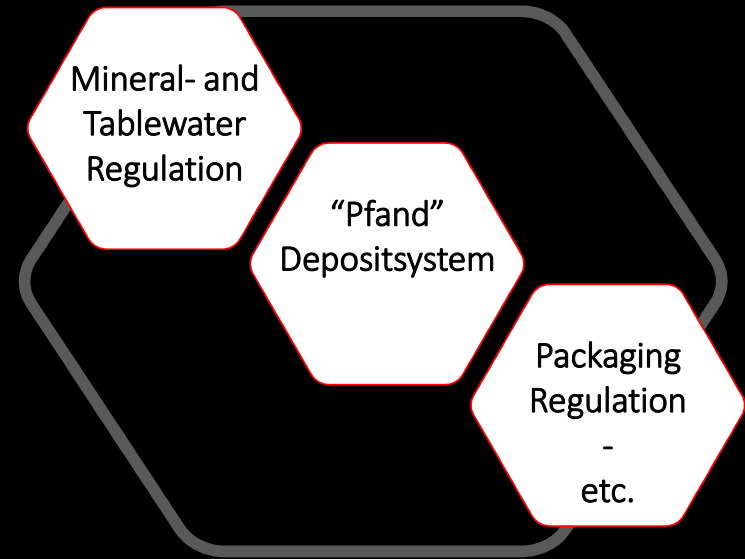
Why don't we have anything comparable ?





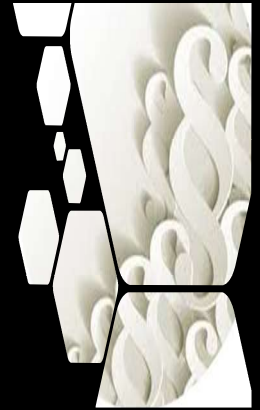
Barriers:

Strong regulatory requirements



Germany: Mineral- and Table Water Regulation

§7



natural mineral water

bottled
directly
at the well

...
communicate
Mineralization &
the sources



Cuvée = Table water

Nutritional
Regulation

Not allowed to
communicate
Mineralization &
the sources

Germany: bottle deposit system



Deposit system

Packaging Regulation

Nutritional Regulation



NEVASWATER	
CUVEE	
SPARKLING TABLE WATER	
Nährwertabelle	je 100 ml
Energie	0 kJ / 0 kcal
Fett	0 g
davon gesättigte	
Fettsäuren	0 g
Kohlenhydrate	0 g
davon Zucker	0 g
Eiweiß	0 g
Salz	0 g
Calcium	62 g (7,8%)
*Anteil des Nährstoffbezugswerts	
Abfüller: Nevas GmbH	
Mühlstraße 21 · D-67105 Schifferstadt	
Produce of Germany · www.nevaswater.com	
Mindestens	
haltbar bis	

Tafelwasser mit Kohlensäure versetzt

NEVASWATER		750 ml
CUVEE		
SPARKLING TABLE WATER		
Nährwertabelle	je 100 ml	
Energie	0 kJ / 0 kcal	
Fett	0 g	
davon gesättigte		
Fettsäuren	0 g	
Kohlenhydrate	0 g	
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haltbar bis		

Tafelwasser mit Kohlensäure versetzt

back label
-
inevitably
part of the
return system

fees for
each single
element

Cork has
to be
tasteless

sophisticated
and
premium
packaging



NEVAS Water Cuvée
the start of a new era

thank you for your attention

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